



Chances are, your business model is being disrupted What can you do about it?

Velocity has developed programs to accelerate transformation initiatives. The programs have been designed in a workshop format, not a training class nor a presentation, this is key. Meetings are good to present updates and ideas but it's not a productive format. In workshops, ideas are explored together, there is a different dynamic and a different energy in the room.

Why Workshops



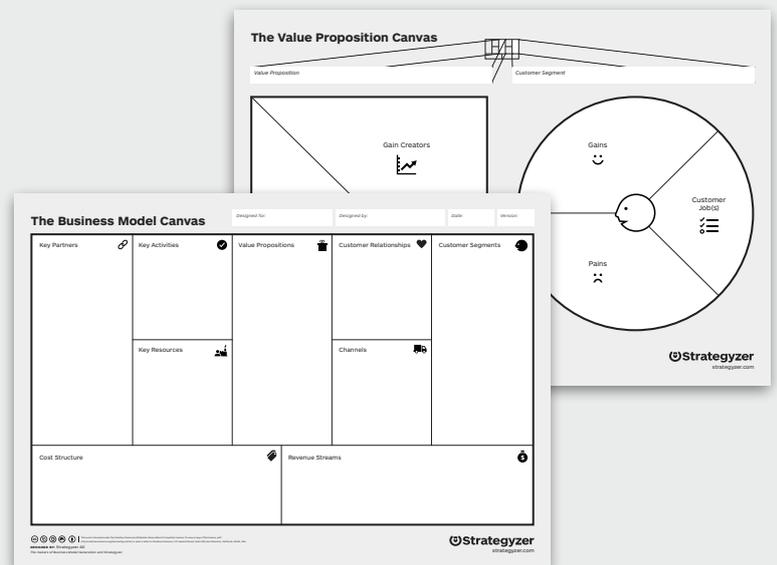
In a workshop, much more can be accomplished in a much shorter space of time than you would do in weeks of meetings, emails and discussions. Decisions are made quickly and everyone knows what to do next.



In a well facilitated workshop, the strongest participants won't take over the discussions. Quiet people will have as much of a say as dominant ones.



As decisions are reached together, strategies designed together, there is an immediate sense of ownership across the company. People share a powerful sense of accountability.



Design & Process

A highly facilitated session, focused on outcomes while creating an engaging collaborative experience. The workshops are memorable for the participants both for what it delivers and the experience of effective collaboration

We use collaboration and tools to make sure we not only bring a powerful framework to the session but also market validation which represents the testing phase of the design process

Do in one day what would typically take months or years to accomplish!

The Power of Workshops

There are multiple powerful outcomes from a Business Model Innovation workshop.

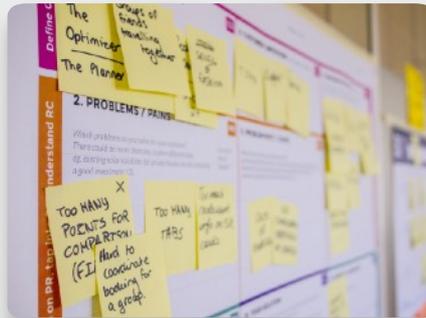
- 1) Decisions are taken immediately saving months of meetings and emails
- 2) There is an immediate sense of ownership of the strategy across all stakeholders
- 3) All stakeholders feel accountable for the decisions taken and for the strategy that resulted from the workshop
- 4) Companies who embrace our Workshops adopt a new problem-solving mindset and an ability to react quickly to market changes in an agile way.



Velocity's workshops change the game in how you look at strategy and innovation, so that you gain the growth you need to be successful in this fast changing environment. More than 120 companies in over 24 countries and on 4 continents have followed our program and changed the way they innovate for good.

Velocity has achieved legendary metrics impact for many of the world's most successful, demanding companies.

The Journey



Design

Define a clear scope and set of objectives for the program

Agree on the inputs and the shape and depth of the outcomes

Workshops

Powerful co-designed workshop focusing on business model transformation and creation of new services in IoT, Cloud and other new technologies

Follow-up & PMO

Velocity will create a workbook containing outcomes, conclusions and action plan. Velocity can manage the action items through the creation of a PMO in order to maintain the momentum and goals

"This is the Best Workshop I have ever seen."

"The Strategy Design Workshop Velocity built for us not only amplified where we are as a company, but validated completely where we need to go, and how to get there"

Charles Miano - CEO CANCOM HPM Networks, CA, USA

CANCOM